Giappone: Missione studio rivolta a manager di PMI europee - Apertura candidature

Circolare 75 del 25/01/2023 - Internazionalizzazione

L'EU-Japan Centre for Industrial Cooperation lancia la nuova edizione del **training programme rivolto alle PMI europee interessate a conoscere meglio il business environment del Giappone.**

Il programma si svolgerà a Tokyo dal **15 al 26 maggio** e prevede la partecipazione di **14 manager di aziende europee, prevalentemente PMI**. Sono ai carico dei partecipanti le spese di viaggio, vitto e alloggio.

Tutte le informazioni sulla candidatura e caratteristiche del training programme sono disponibili a questo **LINK**.

Qui di seguito una breve descrizione in inglese dell'iniziativa.

"Get ready for Japan" 2-week training programme

Training dates: 15 – 26 May 2023

Application deadline: Thursday, 16 March 2023

Venue: Tokyo, Japan

Targeting European companies (especially Small and Medium Enterprises) the 2-week 'Get Ready for Japan' scheme **offers managers the unique opportunity to experience and understand both the cultural and economic elements which define and explain Japan's business and technological achievements**. This **training course consists of a combination of lectures, case studies, negotiation role-play exercises with Japanese managers and field trips.** The training may include the possibility to have tailored B2B meetings as well.

The purpose of the training is:

- **to acquire a broad understanding of the Japanese business environment**, business **practices and Japanese-style personal communications** in order to find ways to do successful business through a partner relationship;

- t**o become aware of the decision-making process inside Japanese companies** and therefore gain a better understanding of their negotiation style and hierarchy;
- **to give the opportunity to reinforce relationships with current Japanese customers** and facilitate contacts with future ones during individual company meetings: online B2B

In order to ensure a high degree of personal attention, the number of **participants is limited to 14**. Therefore, a selection will be made between all received applications.

Rivolgersi a

Area Internazionalizzazione (int. 221)

Fonte: https://ali.mediatria.com/servizi/internazionalizzazione/circolari/giappone-missione-studio-rivolta-a-manager-di-pmi-europee-apertura-candidature